

Outline plan for PPG promotion week in Reading – For discussion with CCG's & Patient Voice Groups

Promotion to take place: Monday 2nd to Friday 6th June 2014

To be in-line with National Association for Patient Participation (NAPP) PPG awareness week who have a focus this year on Quality in General practice (to promote the value of good PPGs, where informed and involved patients work together with their practice to improve the quality of care and outcomes for patients).

In Reading, during this week it would be good to promote patient engagement and ways patients can get involved:

- At GP level with PPG – signpost to own practice PPG
- At CCG level – give out CCG prospectus, signpost to Health Network to register and/or SRPV
- With Healthwatch Reading – register interest

Think about designing a leaflet for the purpose – refresh 'Ways to get involved' leaflet.

Take Healthwatch & CCG banners

Think about some items to give away

Plan for week –possible options

Public session am – Reading Central Library

Public session am – Caversham area – Library or around waitrose/shops

Public session am – South Reading area - Whitley Library or sports centre or Morrisons

Public session am – East Reading area – Reading College

Public session am – West Reading area – Oxford Road library or Tesco's

Public events also taking place at the end of that week which we could explore extending into:

- Saturday 7th June –RBH League of friends fete – Tilehurst
- Sunday 8th June – East Reading Festival – Community event in Palmer Park

Ideal to have a minimum of 2 GP practices willing to work with Healthwatch to host an open session within their practice – meet your PPG on an afternoon or evening. One from each CCG.

Week and locations would be issued as a press release to local papers and promoted via usual websites/events etc.

Each PPG to give short quote of a success, why it makes a difference, good from Practice point of view or good from patient point of view.

CCG quote/comment to support and involve patients

What is required from CCGs? Confirmation of support, promotion materials, quotes for inclusion into press release.

What is required from PPGs? Confirmation of support, willing practices to host an open event, volunteers for sessions to help man public stalls.

For discussion at N&W Reading CCG PPE Meeting & Patient Voice 11th March

For discussion with SR CCG and at SR Patient Voice meeting 26th March